

Morley Town Deal Board

Minutes

Wednesday 18th May 2022

10:00 – 12:00

Morley Town Hall, Large Banqueting Suite

Attendees

Gerald Jennings (Chair)	<i>Director, G.R. Jennings Properties Ltd</i>
Councillor Robert Finnigan	<i>Morley Town Council – Chair of Greener & Connected Sub-Group</i>
Matthew Winn	<i>Communications Manager, Office of Andrea Jenkyns MPs</i>
Rachael Kennedy	<i>Morley Town Centre Manager</i>
Stephen Foster	<i>Director, Land Securities</i>
Cllr Jane Senior	<i>Morley Town Council</i>
Lalit Suryawanshi	<i>Morley Resident</i>
Reverend Anthony Lee	<i>Leader, Morley Community Church</i>
Cllr Andrew Hutchison	<i>Leeds City Council Morley North ward member – Chair of Town Centre, Placemaking and Culture group</i>
Lorraine Coates	<i>Area Lead, West Yorkshire, Cities and Local Growth Unit</i>
Councillor Helen Hayden	<i>Executive Member, Climate Change, Transport and Sustainable Development, Leeds City Council</i>

Apologies

Andrea Jenkyns MP	<i>MP for Morley and Outwood</i>
Martin Farrington	<i>Director of City Development, Leeds City Council</i>
Dan Merrick	<i>Morley Resident</i>
Mukesh Patel	<i>Morley Resident</i>

In Attendance

Daniel Broadbent	<i>Regeneration Officer, Leeds City Council</i>
Sam Lewis	<i>Principle Regeneration Officer, Leeds City Council</i>
Jane Walne	<i>Head of Projects and Programmes, Leeds City Council</i>
Cameron Musgrave	<i>Career Grade Project Support Officer, Leeds City Council</i>
Miriam Browne	<i>Senior Project Manager Leeds City Council</i>
Martin Gresswell	<i>Senior Asset Management Officer, Leeds City Council</i>
James Pawlowski	<i>Communications and Marketing Officer, Leeds City Council</i>
Adam Brannen	<i>Head of Regeneration, Leeds City Council</i>
David Smith	<i>WRIA</i>
David Aspen	<i>Munro K</i>

1.0 Introductions and Apologies

1.1 Introductions were made and apologies noted.

2.0 Declaration of Interests

2.1 None registered.

3.0 Minutes of the last Meeting and Matters Arising

3.1 The minutes of 18.5.22 were agreed to be an accurate record.

4.0 Comms and Engagement Update

4.1 JP updated the Board on the leaflet which was sent to all households in Morley in February 2022 updating residents on the projects being taken forwards. 22,000 four-page A5 leaflets were sent out, distributed by Trust Distribution from Morley. The leaflet drop resulted in a significant increase in visits to the Commonplace platform, up from 14 a day to 36 a day. LS reported that neither he nor many he has spoken to appear to have received the leaflet. JP reported that Trust Distribution have carried out spot-checks; whilst some are not delivered due to signs asking for no leaflets or issues to do with access there was strong reach, evidenced through increased engagement on Commonplace.

4.2 JP reported that additional work was carried out to promote a Commonplace survey on the Morley College project which resulted in 273 completed surveys. JP also gave an update on the Go Wild activity which took place over the Jubilee weekend. DB to distribute document to Board giving a breakdown of the engagement. **ACTION DB**

4.3 The tracking of engagement activity has been facilitated through the use of unique UTM codes. GJ suggested that JP look into highlighting this approach through either a Towns Fund blog or a LinkedIn post. **ACTION JP**. LC noted the ongoing strong Comms work and

4.4 offered to help with sharing blogs on relevant forums. GJ and LC to follow up on effectively using the Yorkshire-wide chairs forum meetings. **ACTION GJ, LC**

4.5 RK gave an update on collaborative comms work including through Leeds Beckett University providing some training in Morley. GJ asked for an update on this work at this next Board. **ACTION RK**

5.0 Project Updates

5.1 White Rose Innovation Hub

5.1.1 DS gave an update on the Innovation Hub. The building is at design stage with the Hub scheduled to open in 2024. Ahead of the hub opening, work is underway with partners including NEXUS on a programme of activity. DA gave an overview on the thinking behind a new build; it will be more accessible with a pavement presence on the main entrance and a new path linking to the station with new greenspace. LS noted his business is based in NEXUS and offered to support an event.

5.1.2 RK raised the importance of communicating this project to Morley residents so people understand that the Hub is for them. SL raised the programme of activity being run by the Ahead partnership and the benefit of connecting this in with the Hub at an early stage.

5.1.3 Cllr Hutchison noted the importance of the Town Deal Board seeing benefit from their investment in the project in light of the larger investment being put forward by Munro K. DA stressed that the project is being designed to link in with Towns Fund activities and to attract demographics who have not previously been engaged with the White Rose. DS stressed that the hub will look to address specific challenges in Morley.

5.1.4 RA requested a member of the Innovation Hub attend the relevant sub-group meeting. **ACTION DA DS.**

5.1.5 GJ said that it is important that people in Morley know the hub benefits them. GJ requested that the planning application be visible to the Board before it is submitted. **ACTION DA DS.** SL work with Munro K in bringing together a stakeholder group. **ACTION SL.**

5.1.6 Cllr Finnigan asked about the interplay between this work and the new development at Capital Park. GJ offered to pull together a workshop between key economic hubs and members of the Board. **ACTION GJ**

5.2 Heritage Investment Fund

5.2.1 DB gave an update. Buttress architects have been appointed to carry out a refresh of the Conservation Area Appraisal and Management Plan and Design and Maintenance Guidance for the shopfront grants. The post of Heritage Regeneration Officer which will have responsibility for this project is currently live. Cllr Finnigan raised the importance of getting someone into this post quickly. AB reported that Hays are supporting the Council in this recruitment exercise.

6.0 Business Case Progress

6.1 Greener and Connected

6.1.1 MB gave an update on the Business Case. Work has been carried out to ensure that outputs match the Town Investment Plan and substantial tree planting has been included.

The Project Adjustment Form has been submitted. The Business Case is on track to be submitted by 29 July.

- 6.1.2 TL reported on work in the centre of Cottingley and the need to connect this into the Greener and Projected project.
- 6.1.3 GJ raised wayfinding and legibility between the town centre and key economic hubs. JW agreed on importance of this being taken forward. MW asked about the timeframe for delivery of the project. MB reported that this will be scheduled in once there is a better understanding of interdependencies.
- 6.1.4 GJ raised cost pressures and supply chain issues in the construction industry; AB reported that this is an issue across projects at the moment. Central government are aware of the pressures being faced in the sector.
- 6.2 **Morley Town Hall**
 - 6.2.1 MG gave an update. The OBC has been sent round for internal review and is on track to be submitted by 29 July.
- 6.3 **Morley College**
 - 6.3.1 SL gave a presentation setting out the recommendations on the project. There was agreement from the Board on the recommended option.
- 6.4 **Station Gateway**
 - 6.4.1 DB gave an update. A Project Adjustment Form has been submitted and we are waiting to hear a response. A separate summary case has been produced which is ready to be submitted.

7.0 AOB

- 7.1 GJ reported that MG has taken on a new role with the CBI. GJ proposed MG remain on the Board. Mark Caskey has taken on MG's role at the Morley Chamber of Commerce and GJ proposed that he also be offered a place on the Board. The Board agreed with these recommendations.
- 7.2 GJ raised the Ahead Partnership and the importance of their link in with the work of Munro K at the Innovation Hub. RK and SL to follow up. **ACTION RK SL**
- 7.3 GJ congratulated SF on being key partner on Leeds 2023. SF stressed the importance of the cultural offering of the festival not just being in the city centre but also being across south Leeds.

8.0 Date of Next Meeting

Tuesday 20 September 2022, Morley Town Hall, Large Banqueting Suite 14.00-16.00
